

RACHEL RYAN

JOURNALISM EXPERIENCE

Digital Producer | Spectrum News 1

July 2022 - Present

- Pitch, research and write original stories, ranging from local business features to data-driven housing stories
- Curate and monitor live blogs for several large events in Wisconsin, from winter storms to the 2024 presidential election
- Edit and design multimedia journalists' stories on health care, local businesses, government and more by adding and creating infographics, re-arranging for clarity and tightness, and more
- Write and execute push alerts to stories on the app to fuel audience engagement
- Report on day of news content via the website and app, ranging from long-form data report break-downs to breaking news

Freelance Researcher/Writer

March 2024 - Nov. 2024

- Assisted in research and writing of rough draft sections in book on psychological concept of "mattering" for author Jennifer Wallace, titled "[Mattering in the Modern World: A Solution for the Crises of Our Time](#)"
- Interviewed various sources from all over the U.S. and beyond on topics like Chatty Cafes, Men's Sheds, volunteer work and more

Reporting Intern | Milwaukee Journal Sentinel,

May 2021 - Aug. 2021

- Wrote and edited over 30 stories, including covering local government, business, arts and entertainment, human interest features, and more
- Pitched stories that shed light on important initiatives or issues facing Milwaukee such as a profile on two plant shop owners making a difference in the city, a community fridge that was abruptly shut down and more

Reporting Intern | The O'Brien Fellowship in Public Service Journalism

Aug. 2020 - May 2021

- Placed stories about the importance of doula care and equitable maternal health care in The Lily (Washington Post) and the Milwaukee Journal Sentinel with independent journalist Ashley Nguyen
- Assisted in hosting a community forum about the importance of postpartum care
- Identified solutions to poor maternal health care in a nine-month investigation
- Investigated educational equity practices in classrooms, and pitched and placed a lead byline story in U.S. News & World Report as a reporting partner and assistant to award-winning independent journalist Katherine Reynolds Lewis

News Reporter | The Advance Titan

Sept. 2019 - Dec. 2019

- Wrote and converted a few audio stories into bi-weekly print articles on climate change research at the university, a professor gaining citizenship and more

Radio Broadcaster | 90.3 WRST-FM

Jan. 2017 - May 2017

- Integrated a new technique into the live three-minute newscasts, by selecting outside news clips that gave the broadcast more color
- Created and produced stories about local bands, coffee baristas' pet peeves, new campus initiatives and more

EDUCATION

📖 **University of Wisconsin Oshkosh**, Oshkosh, WI
Bachelor of Arts in Communication, December 2019
Minors: Spanish & Radio-TV-Film

📖 **Marquette University**, Milwaukee, WI
Master of Arts in Communication, May 2022
Specialization: Digital Communication Strategies

HONORS

- **2023 Milwaukee Press Club**/Best Use of Multi-Platform Reporting
- **2022 Milwaukee Press Club**/Best Journalistic Use of Social Media to Tell or Enhance a Story
- **2020 College Broadcasters, Inc.**/Best Special Broadcast-Audio/Third Place
- **2020 College Media Association Film and Audio Festival**/Best Audio Documentary/First Place
- **2020 Midwest Broadcast Journalists Association**/Radio Series/First Place

RELATED SKILLS

- 📖 Worked with Adobe Audition editor for several major assignments and graduate work
- 📖 Created four audio news stories and two soft features for an undergraduate news production class
- 📖 Produced four podcast episodes on COVID-19 for a graduate class
- 📖 Established a foundation of AP style writing in O'Brien internship, work at the Journal Sentinel and Spectrum News

CONTACT DETAILS:

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Portfolio:

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